

FOR IMMEDIATE RELEASE

October 14, 2015

For more information, please contact
Larry Preston at (989) 492-7620
larrypreston@tristartrust.com

TRI-STAR TRUST BANK WELCOMES NEW EMPLOYEE!

Rocco Rucinski takes Business Development Officer position with Michigan-based wealth management company, Tri-Star Trust Bank.

LANSING, Mich. – Tri-Star Trust Bank, with offices in Lansing, Saginaw, Frankenmuth, and Midland, announced earlier today that Rocco Rucinski has become its Business Development Officer of the Greater Lansing Office. Rucinski brings strong business development credentials with financial services experience to his new position. Prior to joining Tri-Star, he served in positions as Regional Vice President at Jackson National Life Insurance of Lansing, Michigan and as National Agency Development Manager at Gleaner Life Insurance Society of Adrian, Michigan.

Rucinski received his Bachelor of Arts in Marketing from the Eli Broad School of Business at Michigan State University. He has over 27 years of experience in business development in both the financial services and technology sectors.

“We are very excited to have Rocco join the Tri-Star Trust Bank team,” said Joe Ruth, Board Member of Tri-Star Trust Bank and Executive Vice President and Chief Operating Officer of Sparrow Health System. “He personifies what Tri-Star values most – caring for clients, each other, and the community. The most important part of that being building relationships based on trust.”

Consistent with Tri-Star’s belief that giving back to the community is important, Rucinski has been actively involved with several community organizations during 27 years of residence in the mid-Michigan area. Some of those organizations include Ele’s Place, Westside YMCA, and the Lansing Regional Chamber of Commerce.

Rucinski has lived in mid-Michigan since 1988 with his wife, Sheri, and three children, Brock, Connor, and Brianna. He has enjoyed being actively involved in several professional organizations, his children’s activities, his church and the mid-Michigan community and says, “I am very excited for the opportunity to join the Tri-Star family and help make a significant contribution to my community that I’ve called home for the past 27 years.”

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Tri-Star Trust Bank, founded in 2000, is Michigan owned and operated. Tri-Star is a trust bank, specializing in simplifying clients’ lives by providing investment, financial, estate and charitable planning for individuals; business retirement plans and investments; and board governance and organizational services for non-profits. With 33 employees and over \$1 billion in assets under management, Tri-Star serves its clients from four convenient locations at: 1004 North Michigan Avenue in Saginaw; 3511 Coolidge Road, Suite 300, in East Lansing; 200 E. Main Street, Suite 100, in Midland; and 160 South Main Street, Suite 2, in Frankenmuth. Visit us on the web at www.tristartrust.com.