

10/13/2022 - FOR IMMEDIATE RELEASE

The Tri-Star Team is Growing- Welcome, Andy Bethune!

After an 18-year career in higher education, Andy Bethune joins Tri-Star Trust.



[Saginaw, MI] Andy Bethune joins the Tri-Star team as a Vice President, Business Development Officer. “The higher purpose at Tri-Star really drew me in,” says Andy Bethune. “With Tri-Star, it’s about making the community better. Helping serve our clients is a really big component of managing funds, and I truly believe in the relationship-first values of Tri-Star. “

Andy brings 18 years of experience from the Saginaw Valley State University Foundation. Most recently, Andy oversaw the private fundraising initiative to construct the Carmona College of Business, which raised nearly \$16 million. During his tenure, the foundation achieved several milestones, including; the completion of its three largest private fundraising campaigns; its largest individual, foundation, corporate, and alums gifts; and the growth of the University’s endowment from \$44 million to over \$100 million. With this background, Andy will be a perfect fit for the Tri-Star team.

In his role with Tri-Star, Andy will be responsible for developing and cultivating positive client and prospect relationships through active networking and building centers of influence, particularly within the philanthropic space. He will assist with Endowment and Foundation boards as they grow their organization’s assets through fundraising education.

“His relationship building abilities fit wonderfully with our clients and future clients that will be lifted up through Andy’s efforts,” says Jack Kidwell, Senior Relationship Manager & Director of the Philanthropic Solutions Group.

#####

With offices in Saginaw, Frankenmuth, Lansing, and Midland, Tri-Star Trust is an independent Michigan-chartered trust bank. Tri-Star’s relationship-focused, community-driven wealth management firm offers financial planning, investment management, trust administration, corporate retirement planning, and philanthropic solutions. The team educates and guides individuals, businesses, and non-profits down a path of achieving their financial goals. Clients achieve their financial goals through personalized wealth management solutions from caring, local, objective experts. www.tristartrust.com