PRESS RELEASE

01/15/2025 – FOR IMMEDIATE RELEASE

Tri-Star Trust Announces Promotions of Five Growing Leaders

At Tri-Star Trust, we believe in recognizing talent, elevating leadership, and fostering growth from within. This philosophy is central to our mission of empowering team members to achieve their potential while delivering unparalleled service to our clients and making a positive impact on our communities. Today, we are proud to announce the promotions of five outstanding individuals, each advancing from Assistants to Associates.

CEO Pavel Konecny shares, “Team, your dedication, passion, and drive have been evident in everything you do. As you take on these new roles, I’m excited to see how you’ll continue to grow and contribute. The energy and fresh perspectives you bring are vital to our collective success, and I’m proud of how each of you is embracing these opportunities.”

Listed in alphabetical order.

Colin Campbell has been promoted to Retirement Plans Associate.
Colin joined the Tri-Star team in 2023, bringing a Bachelor of Business Administration in Finance and an MBA from Northwood University. With boundless energy and a passion for growth, Colin supports the Retirement Plans Team at our Midland office. He excels in assisting clients with rollovers, investment choices, and addressing questions with confidence and care. Actively involved in Midland Youngs Professional, and exploring volunteer opportunities in Midland, where he and his fiancé call home.

April Parker has been promoted to Relationship Associate.
April joined Tri-Star in 2020, bringing over 19 years of customer service experience and exceptional organizational skills. She supports Relationship Managers by handling clients’ daily requests, preparing reviews, and consistently exceeding expectations. April also leads efforts to promote volunteer opportunities within Tri-Star, managing our Volunteer Time Off Program. Outside of work, she gives back to the community through Rescue Ministries of Mid-Michigan, the CAN Council, and the United Way of Saginaw County.

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Spencer Pnacek has been promoted to Investment Associate.
Spencer became a part of the Investment Team in 2023 and quickly distinguished himself as a learner and team player. A graduate of Saginaw Valley State University with a Bachelor of Business Administration in Finance, Spencer holds certifications in Bloomberg Market Concepts and FINRA licenses (SIE, Series 7, and Series 66). His dedication to progress and continuous improvement is evident in both his academic achievements and professional contributions.

Rachel Sampson has been promoted to Relationship Development Associate.
Rachel joined the Lansing Team in 2022 and has a natural talent for building strong relationships. Her passion for positively representing Tri-Star within the Lansing community drives her success. After studying at Michigan State University, Rachel gained valuable experience in foundations, investments, and marketing. She continues to bring her expertise and enthusiasm to strengthen client relationships.

Abby Welsh has been promoted to Marketing Associate.
Abby joined Tri-Star in 2023 as a summa cum laude graduate of Saginaw Valley State University with a Bachelor of Business Administration in Marketing. Abby is driven by a love of learning and future possibilities, contributing fresh ideas and enthusiasm to the Marketing Team. She is also actively involved in the Young Professionals' Network Steering Committee, exemplifying her commitment to growth and community engagement.

Congratulations to all our newly promoted Associates! Your hard work, dedication, and commitment to excellence are integral to the growth and success of Tri-Star Trust. We are excited to see the lasting impact you will make in your new roles.

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At Tri-Star Trust, we're a fee-only wealth management provider, managing over $3 billion with a commitment to your unique financial goals. As an independent Michigan-chartered trust bank with offices in Saginaw, Frankenmuth, Lansing, and Midland, we deliver personalized, comprehensive solutions tailored to individuals, families, businesses, non-profits, and foundations.

Our relationship-focused, community-driven wealth management firm offers financial planning, investment management, trust administration, corporate retirement planning, and philanthropic solutions. With a team rich in experience and diverse expertise, we provide clear guidance every step of the way, helping you fulfill your vision with confidence. By educating and guiding our clients—individuals, businesses, and non-profits—we help them achieve their financial goals through caring, local, and objective expertise. Learn more at www.tristartrust.com.